

Sample
PUBLIC SERVICE ANNOUNCEMENT

DATE: _____ (date mailed to press)

PRESS CONTACT: _____

FOR IMMEDIATE RELEASE

(Name and phone # of person the
press can call)

FARM SAFETY DAY CAMP

20-Second Radio PSA

The farm is an exciting playground for children, but it is also a place where children are at high risk for injury. The community of _____ is working to change this by offering a Farm Safety Day Camp for children ages _____

The camp will be on _____ (day of week) _____ (date) at _____ (location). To get more information on the Farm Safety Day Camp and how you can help children work and play more safely on the farm, contact _____ at _____.